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scalable business solutions
with your success as our main objective



Ceonex Case Study

ModernGigabyte

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give us a call at **413 663 9798**,
e-mail: Inquiry@ceonex.com
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Ceonex, Inc., 189 Beaver St., Suite #204, North Adams, MA 01247

Quick Overview

ModernGigabyte was formed in 1999 to provide internet consulting for companies who wanted to venture into the internet marketing arena. As the company grew, new ideas and solutions were created and ModernBill was conceived. ModernGigabyte called on Ceonex for its expertise to analyze, re-architect and create a business goal driven site as well as user centered solution. Ceonex designed a completely new brand and a complete and integrated web presence to give ModernGigabyte a unified look in both its websites and its web-enabled software products. Ceonex also re-architected the ModernBill software product for increased usability and integration with the new corporate brand.

Target Audience

- Web hosting companies
- ISPs (Internet Service Providers)
- Integrated solutions for companies with account provisioning

ModernGigabyte.com has three core audiences. The largest is consumers of its billing software product, ModernBill. ModernBill provides an automated billing solution for those in the Web hosting Industry. ModernGigabyte also operates a Web hosting service. The new ModernHost site will be the hub for this company's hosting activities. To support both businesses, it has launched a support site at ModernSupport.com. This gives the support team a central place to handle all support issues.

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Details

ModernGigabyte needed a unified look and theme that applied to product, websites, and corporate branding. Ceonex created a collection of integrated site and interface components for all facets of the ModernGigabyte Corporation. Ceonex also introduced a new theme for the ModernBill Software that added depth and dimension to the product. Ceonex worked closely with the development team to re-architect the flow and feel of the product for utmost ease of use.

Solution

Ceonex developed four very deep and integrated websites with each having its own look and feel. This gave each portion of the business its own identity, yet also highlighted the parent corporation behind all the different services. In addition, the ModernBill product was given a new clean inviting look that has raised the product awareness. Pre-planning of the ModernBill interface has given ModernGigabyte also the flexibility to provide its customers with custom co-branding services. Within this Interface creation, Ceonex researched the flow and movement of ModernBill to give the program an easy-to-navigate experience for owners and end users.

ModernGigabyte also incorporated the new Ceonex-designed graphics and logos into every aspect of their promotional materials, including letterhead, invoices, and order forms for end-to-end uniformity and cross-media consistency.

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Results

The Ceonex relationship has allowed ModernGigabyte to create a corporate synergy, giving its clients a better understanding of all the services it provides. The integrated feel encourages clients to use the proper methods when dealing with support, and has extended the development relationships provided to strategic partnerships.

ModernBill product sales have grown beyond the company's expectations with consistent increase in traffic and sales since the launch of all components.

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About Ceonex

Established in the USA in 1998, Ceonex is a proven global Internet consulting and development company helping clients to create and implement full-service digital business solutions. Combining diverse expertise in business strategy, technology, usability and design, Ceonex produces highly scalable business solutions and online user experiences.

Enabling businesses to heighten brand awareness, Ceonex strengthens customers' competitive advantage and provides them with opportunities to increase revenues and enhance productivity.

Recent Projects

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www.evomedia.com

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Partial Project List



Contact Ceonex

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Client Quote

"...outstanding design work and timely implementation... a fabulous website that accurately captures both our mission and spirit..."

W. Michael Draper, CTO,
NetworkWorld, Inc.